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Reversing text in 55 bytes

The following short macro \# reverses given text.

\def\##1{\ifeq.#1\def\#{˜.}\else\edef˜{#1˜}\fi\}\def˜{\}

The definition is only 55 bytes long, so one can use it to write a puzzled SMS to a \TeX\-friend.

\#dlrow\ olleH.

Notice that the space must be escaped. This is because all tokens with category 10 (space tokens) are skipped when \TeX\reads undelimited parameters of a macro.